



**STRATERRA™**  
NEW ZEALAND MINERALS SECTOR

Minerals are essential to society and for the transition to the lower-carbon economy. New Zealand could play a greater part in meeting global and local demand for minerals – we need enabling policy settings to achieve this in a way that is aligned with fast-evolving international good practice.

Straterra is the industry association representing the New Zealand minerals sector to advocate for these aims.

New Zealand will prosper from a well-resourced, professional and responsible minerals industry, underpinned by collaboration, support at government level and broad public support.

Help us deliver this vision. Join our network.

# Straterra

Members include large and small producers, exploration companies, equipment suppliers, research institutions, engineering firms, mining professionals and firms providing legal, accounting and other ancillary services. Our goal as a sector is to be recognised as a responsible and significant contributor to the New Zealand economy, the New Zealand brand and to the environmental and social values of New Zealand.

We achieve this by creating information on our sector; participating in public policy processes; engaging with officials, politicians, iwi, stakeholders, industry, the public and the media.

Equally important is our drive to raise standards across the industry in health and safety, environmental management, and other operational standards. These are set out in our charter. Straterra prioritises a collaborative, reasonable, and responsible approach to engagement with government and the public on minerals sector issues.

The stronger our membership, the better resourced Straterra will be to meet our goals and the more credible and effective we can be as a sector.

We welcome all enquiries on joining our membership.

## Straterra's Board

### The Board comprises:

- CEOs and MDs of large and medium-sized companies (that pay \$100,000 and \$50,000 per annum respectively)
- Representatives of sector groups: gold, coal, aggregates, minerals and exploration services
- A maximum of two individuals, co-opted by the Board from time to time

### Straterra's Board members are:

**Brent Francis (Chair)** : Managing Director, New Zealand Coal & Carbon

**Chris Baker** : CEO, Straterra

**Alison Paul** : General Manager Corporate & Legal Affairs NZ, OceanaGold

**Sioban Hartwell** : NZ Market Lead Water, GHD New Zealand Operating Centre Management Group

**Richard Tacon** : CEO, Bathurst Resources

**Peter Walsh** : Chair, Aggregate and Quarry Association

**Barry Bragg** : Deputy Chair, Stevenson Group

**Rene Sterk** : Managing Director, RSC Consulting, Director, AusIMM



# Membership benefits

## Advocacy, industry image and reputation, and the future of mining in New Zealand

Straterra seeks an informed and balanced debate on minerals. We are working to achieve a better understanding of mining of the resource sector amongst politicians, officials and the public; increased recognition of the contribution of mining to New Zealand; and of the importance of attracting investment in our sector. This will lead to better recognition of the efforts of individual mining companies.

Members join a network of industry advocates working to inform government on important issues. We have contracted studies to improve the evidence base.

**Outcome: Informed public opinion on the economic and environmental contribution of mining, and informed political processes and policies for mining.**

## Sector strategy and co-ordination

Straterra provides a unified approach to the minerals sector's external relations, and towards achieving goals. We contribute to the media and provide sector viewpoints.

**Outcome: The minerals sector has a unified focus and effective voice on the development of mineral resources.**

## Sharing experience

Straterra members share their experience of mining consent processes, regulatory processes under diverse legislation, legal issues, and safety issues. Members are supported by colleagues and Straterra staff.

## Policy advice

Straterra regularly participates in public policy processes, via written or verbal submissions, membership of advisory committees, engagement with government agencies and Parliamentary select committees. This work reinforces our advocacy on minerals sector issues. Through participation in Straterra's networks and forums, members can take an active role in developing industry policy and identifying priority issues.

Straterra coordinates industry views on policy debates, e.g. no new mines on conservation land, Crown Minerals Act review, overseas investment, resource management reforms, marine legislation, and climate change.

**Outcome: Fair treatment for minerals interests, improved access and sound policy that recognises the importance of mining in New Zealand.**

## Health and safety

With a strong focus on promoting workplace health and safety in our industry, Straterra has a close association with MinEx, the New Zealand health and safety council for the mining and quarry sector.

Straterra members are kept at the forefront of developments in health and safety, and form part of a credible and co-ordinated voice.

## Networking

Straterra has a programme of networking opportunities for members, e.g. with evening events, the annual New Zealand Minerals Forum, connections to organisations such as AusIMM New Zealand Branch, and Minerals West Coast. Members have opportunities to meet and network with customers, suppliers and industry peers.

## Government relationships

We interact actively with the Ministry of Business, Innovation and Employment (including New Zealand Petroleum & Minerals), Department of Conservation, Ministry for the Environment, the Environmental Protection Authority, WorkSafe New Zealand and others.

**Outcome: Better understanding within the government of the minerals sector and its goals; support for Straterra's engagement in policy processes, influencing exploration research and streamlined regulatory processes.**

## Other relationships

AQA, MinEx, Business New Zealand, Petroleum Exploration and Production Association of New Zealand (PEPANZ), Sustainable Business Council, BusinessNZ Energy Council, the World Coal Association, Minerals Council of Australia, NGOs and others.

**Outcome: Synergies in achieving common objectives.**

## Partnerships

Straterra joins forces with other organisations on initiatives that advance the interests of the minerals sector.

## Office facilities

Straterra has a large, well-appointed office located in the CBD of Wellington, close to Parliament. We share our space with tenants who all work with or alongside the mining, energy and resource sectors. We have created a 'hub' of resource activity in Wellington.

Desk space, meeting and board rooms, wifi and support services are all available to members.

## Communication

Members receive regular communications regarding the most significant and timely issues facing the mining industry. We communicate up-to-date, key industry information through newsletters and our Issues Paper.

Members have access to communications that are improving the image of mining with the media and policy makers. Links to the websites of Straterra member companies are displayed on Straterra's website.

# Principles of membership

Straterra believes the best way for the minerals sector to achieve its goals is to operate in a principled way. We must be responsible and reasonable in contributing to New Zealand. This is good business and best-practice, in a world where the actions of individual companies will influence the sector brand as a whole.

## In joining Straterra, members agree to uphold the Charter principles:

**Economic development** – members will earn revenue in ways that balance or provide for other considerations, as follows:

**Health and safety** – members will proactively provide for high quality and best-practice health and safety in the workplace

**Environmental management** – members will aim to achieve a net positive impact on the environment as a consequence of their activities

**Reputation** – members will engage in public processes, in dialogue with stakeholders, communities and the public, in a responsible, reasonable and transparent way, acting in good faith.

## Membership applications

New applicants will be assessed by the CEO and a recommendation provided to the Board. Approval for admission as a member of Straterra will be subject to board consideration. To apply for membership, please contact [sarah@straterra.co.nz](mailto:sarah@straterra.co.nz).

## Join now

In joining Straterra, you will help promote the New Zealand minerals sector and in doing so, enjoy the benefits of improvements for the sector.

You or your company will have enhanced access to policy and communications advice, to networking opportunities, and to the other benefits that Straterra may provide from time to time.

The stronger our membership, the greater Straterra's ability to achieve the mineral sector's goals.

The stronger our membership, the greater Straterra's ability to achieve the mineral sector's goals.

## Fee structure

Straterra is an incorporated society, established to represent the minerals sector. Our activities are financed by annual membership subscriptions.

Membership is open to individuals and corporate organisations that are active in, or have an interest in, the minerals industry.

Membership category	Annual membership fee (gst excl.)
Large producer	\$100,000
Medium producer	\$50,000
Small producer, large and medium service provider	\$25,000
Exploration company, small service provider	\$5,000
Mining, equipment, technology and service companies	\$2,500
Ancillary/non-core services: Legal, accounting & consultancy firms	\$2,500
Associate: Individuals	\$1,000

## Contact us

Chris Baker / CEO

✉ [chris@straterra.co.nz](mailto:chris@straterra.co.nz)

☎ +64 27 240 6754

Jeremy Harding / Policy & Communications Manager

✉ [jeremy@straterra.co.nz](mailto:jeremy@straterra.co.nz)

☎ +64 27 631 6161

Wayne Scott / CEO - MinEx - Health & Safety Council

✉ [wayne@minex.org.nz](mailto:wayne@minex.org.nz)

☎ +64 21 944 336

Sarah Walker / Business Manager

✉ [sarah@straterra.co.nz](mailto:sarah@straterra.co.nz)

☎ +64 4 909 7301

Fiona Hatzilamprou / Accounts

✉ [fiona@straterra.co.nz](mailto:fiona@straterra.co.nz)

☎ +64 4 909 7301

Mikaela Marsh / Office Coordinator

✉ [mikaela@straterra.co.nz](mailto:mikaela@straterra.co.nz)

☎ +64 27 815 7397



**STRATERRA™**  
NEW ZEALAND MINERALS SECTOR